

CLOUD ENGINEERING EXCELLENCE AS STANDARD

Optimise your use of Azure and AWS; drive performance and business agility, and stay ahead of your competition

expertthinking



Cloud presents a significant opportunity to optimise and improve your use of technology – ultimately to boost performance, increase agility and reduce costs. However, while the benefits are significant, so are the risks associated with getting it wrong.

Many organisations choose to go it alone and overlook the need for specialist expertise. In doing so, they increase the time, cost and risk of failure – all the while lowering the value and benefit of their investment.

We believe that only when you wholly understand the consequences of getting it wrong, can the importance of getting it right be truly appreciated. That's why as industry-certified cloud specialists, Expert Thinking, can support you at every stage of your cloud journey – maximising the value and benefit of your cloud investment.

EXPERT THINKING IS NOT LIKE OTHER CLOUD CONSULTANCIES

While organisations actively want to learn how to use cloud technologies, very few possess the knowledge and skills required to succeed. They lack the specialist expertise and real-world experience needed to make the most of the opportunity that cloud presents.

Expert Thinking's industry-certified team of cloud specialists can take your cloud vision and make it real. Their expertise enables rapid deployment and integration of cloud and on-premises technologies – delivering an outstanding solution at optimal cost.

Whether you are considering using cloud for the first time or have already embraced its use, the need for specialist subject matter expertise never diminishes. Expert Thinking specialises in cloud application and data platform architecture, engineering, and operation – and by working together, we can build the very best platform to suit your specific needs:

- Accelerate benefits realisation and return on investment
- Reduce the cost of implementation and on-going service costs
- Assure the solution is fit-for-purpose, optimised and aligned with best practice



EXPERTS IN AZURE AND AWS PUBLIC AND HYBRID CLOUD SOLUTIONS

Expert Thinking supports more than 100 companies across the UK and Europe. It designs, engineers, and maintains dynamic, powerful, and cost-optimised software defined cloud application and data platform solutions – aligned to industry best practice, using the latest tools, languages and methods.

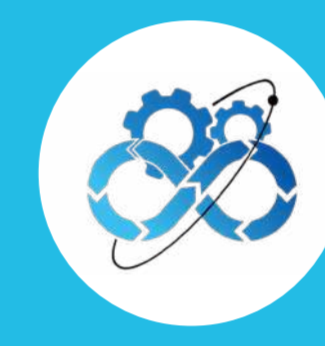
Whether or not Expert Thinking is building a solution from scratch, extending or enhancing an existing solution, everything they do is focused on you, the customer. They ensure your use of cloud meets your business needs, and your requirements for security, compliance, scalability, performance, availability/redundancy, integration/connectivity and extensibility. By working with Expert Thinking, customers have driven measurable improvements to velocity, time, cost, confidence, and risk reduction by establishing or optimising cloud technologies.



Application Platforms & Containers – secure, cost-optimised cloud network, platform and container solutions.



Data Platform & Business Intelligence – dynamic, powerful, cost-optimised cloud data platform and predictive analytics/ML solutions.



DevSecOps & Cloud Automation – market-leading DevOps and security tooling and automation solutions.

FOCUSED ON: SUPPORT AT EVERY STAGE OF YOUR CLOUD JOURNEY

Expert Thinking is not a DevOps transformation company. Nor is it just a team of platform engineers. It is a team of cloud experts who will partner with your organisation, supporting every stage of your cloud journey – rapidly optimising your use of the ever-changing cloud technology landscape at scale to maximise value and benefit for your organisation.



1. STRATEGY AND ADVISORY



2. SOLUTION DESIGN



3. BUILD AND IMPLEMENTATION



4. INTELLIGENT PLACEMENT & MIGRATION



5. REMEDIATION, EXTENSION & ENHANCEMENT



6. OPERATION & SUPPORT



FOCUSED ON: A WELL-ARCHITECTED FRAMEWORK TO ENSURE SUCCESS

Expert Thinking's proprietary well-architected framework builds on the platform vendor's own frameworks – providing a clear set of architecture and engineering principles aligned to industry best-practice and real-world experience:

1

MAXIMISING VALUE

Build and run systems to maximise business value and benefit at the optimal price point.

2

BUSINESS AGILITY

Well-designed solutions, aligning the right technology with your immediate and longer-term needs, staying ahead of your competition.

3

PERFORMANCE EFFICIENCY

Optimise your use of cloud services to meet changing workloads, enhancing efficiency as technologies evolve.

4

RELIABILITY

Mitigate and automate system recovery from infrastructure or service disruptions.

5

OPERATIONAL EXCELLENCE

Run and monitor systems to maintain operational stability, optimise utilisation and drive down costs through service orchestration.

6

SECURE

Optimal protection of information, systems and assets while delivering business value through risk assessments and mitigation strategies.



DELIVERING SEVEN-FIGURE SAVINGS AND MORE

By moving away from the traditional CAPEX, always-on computing solutions that are rigid and rarely optimised, Expert Thinking has repeatedly delivered significant cost savings from organisations' cloud spend – seven-figures for its enterprise customers. But that's not all. Focusing only on what you need as a business, rather than suggesting off-the-shelf solutions, Expert Thinking helps you maximise the value and benefit of your cloud investment.

WHY EXPERT THINKING

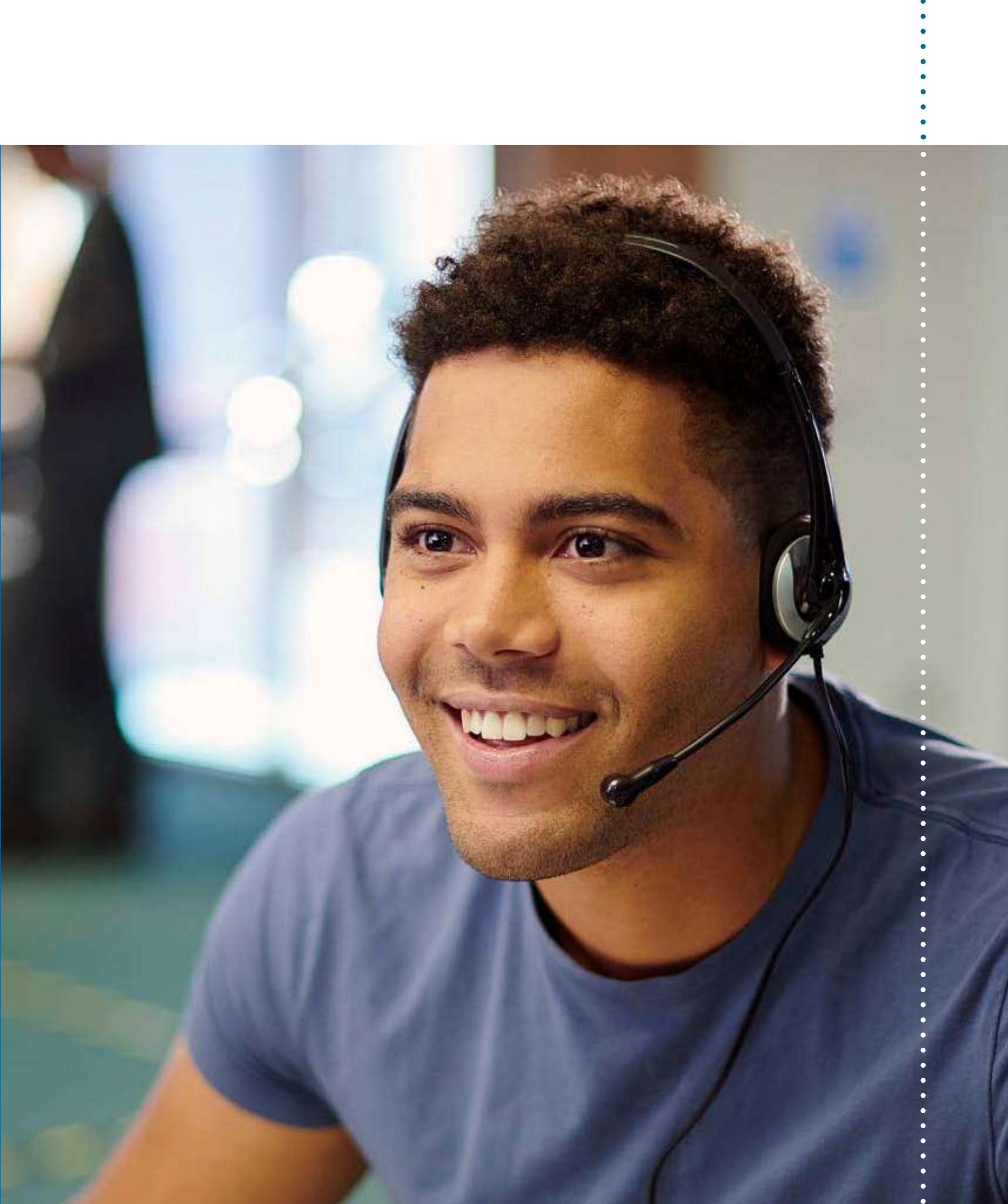
Expert Thinking provides end-to-end support from advisory and consulting, through to design, build and implementation, and finally operation and support.

Expert Thinking helps customers avoid the pitfalls of cloud adoption by designing against clear, well defined, measurable outcomes.

Expert Thinking engages customers on a technical level from very early on in the sales cycle to fully understand objectives and define desired outcomes.

Value underpins everything Expert Thinking does and the team understand the need to deliver outcomes fast.

Expert Thinking puts customers first, developing independent, objective, expert solutions aligned to specific needs.



LEARN MORE ABOUT HOW EXPERT THINKING CAN HELP YOU MAXIMISE YOUR CLOUD INVESTMENT, PLEASE VISIT WWW.EXPERT-THINKING.CO.UK