

# EXPERT THINKING FROM EXPERT THINKING

Get to know the specialists in cloud application and data platform architecture



No two customers are the same. And while similarities may exist, we know from experience there is no 'one size fits all' approach or solution – especially when it comes to cloud.

To deliver maximum value and benefit from your investment in cloud technology, you therefore need to work with a specialist. Someone that focuses on what differentiates you from your competitors. Someone who knows how your specific use of cloud technologies will best enable your business and technology teams to keep ahead of the competition.

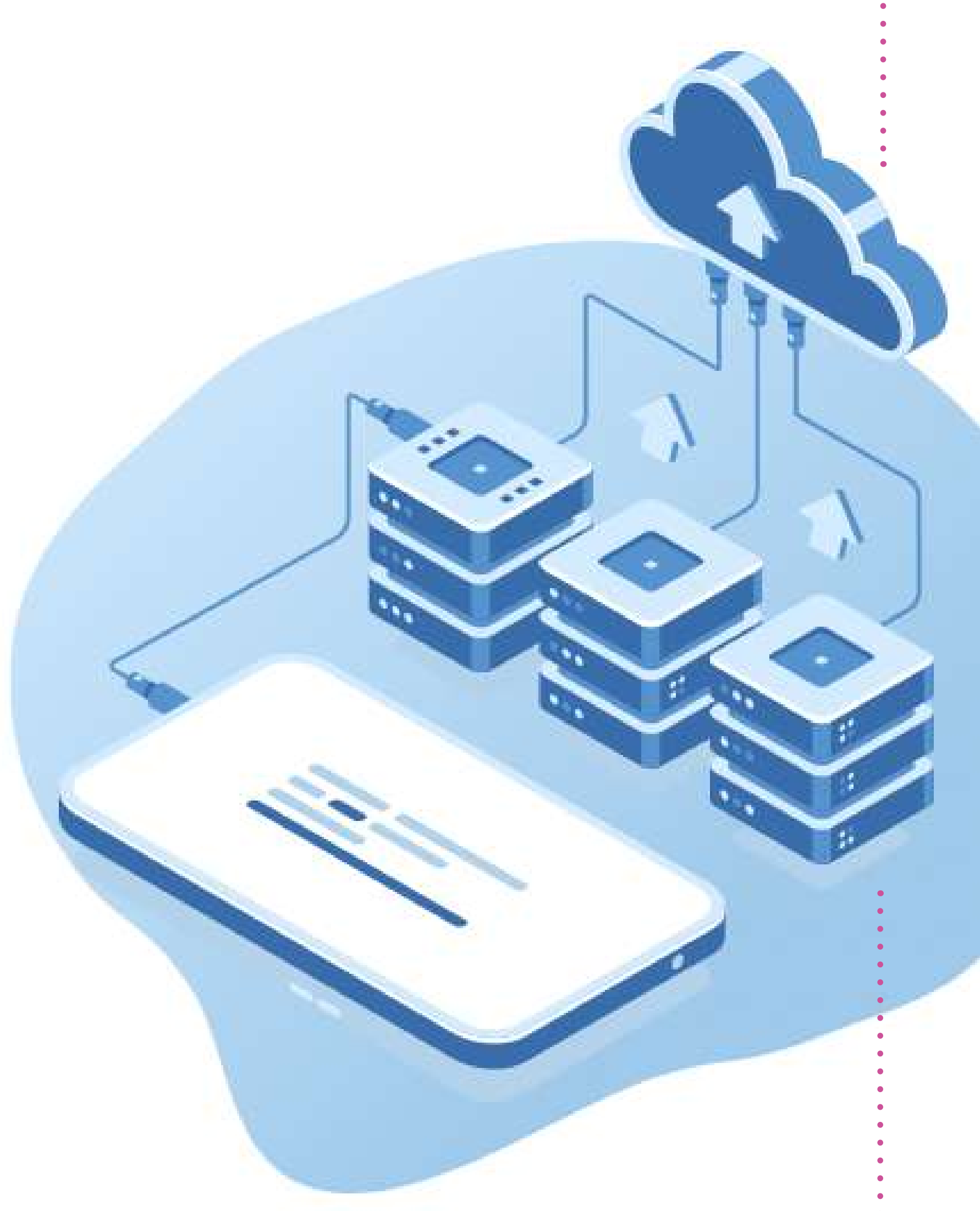
Expert Thinking is that someone. We specialise in cloud application and data platform architecture, engineering, operations and support. And our role is to optimise your use of cloud to accelerate benefits realisation, minimise costs and avoid the many pitfalls of cloud adoption.

## AN APPROACH CENTRED AROUND YOU

Expert Thinking's approach is to enable, not 'own'. We collaborate closely with customers, injecting appropriate subject matter expertise as it's needed. Our approach is appropriate and pragmatic, aligned to the size, scale and complexity of each business and each project.

We work iteratively – focusing on delivering demonstrable value from day one. Throughout, we remain flexible, adapting to evolving priorities, complementing your internal teams and other third parties, focusing our effort on where we can add most value. Our involvement is proven to:

- Accelerate benefits realisation and return on investment
- Reduce the cost of implementation and on-going service costs
- Assure the solution is fit-for-purpose, optimised and aligned with best practice



## WORLD-CLASS CLOUD PLATFORMS

Whether you're considering using public cloud for the first time or have already embraced its use, the need for specialist subject matter expertise never diminishes. Expert Thinking provides that expertise, helping you successfully navigate and rapidly optimise your use of the ever-changing and evolving cloud technology landscape.

By working seamlessly together with you, we'll build the very best platform to suit your specific needs, driving performance and business agility that keeps you ahead of your competition.



**Application Platforms & Containers** – secure, cost-optimised cloud network, platform and container solutions.



**Data Platform & Business Intelligence** – dynamic, powerful, cost-optimised cloud data platform and predictive analytics/ML solutions.



**DevSecOps & Cloud Automation** – market-leading DevOps and security tooling and automation solutions.

## SUPPORT FOR EVERY STAGE OF YOUR CLOUD JOURNEY

1

We ensure your use of cloud meets your specific requirements for security, compliance, scalability, performance, availability/redundancy, integration/connectivity and extensibility.

2

We help deliver measurable improvements to your velocity, time, cost, confidence, and risk reduction by establishing or optimising cloud technologies.

3

We operate with a DevSecOps mindset, putting code and automation at the heart of everything we build.

4

We build redundancy, reliability, repeatability, control, confidence and governance with a code-first mindset.

5

We provide subject matter expertise to ensure you take advantage of the latest developments, continually evolving to drive performance and business agility.



## OUR SERVICES

Whether you want a solution built from scratch, or you are remediating, extending or enhancing an existing solution, our range of services and accelerators will help you make the most of cloud:



### STRATEGY AND ADVISORY

Our team of subject-matter experts helps you make the right strategic decisions at the right times – well-informed decisions that underpin your immediate and future success.



### SOLUTION DESIGN

We work with you to successfully navigate the plethora of design decisions to deliver a cloud solution that is fit for purpose, optimised and tailored to your needs – now and in the future.



### BUILD AND IMPLEMENTATION

A design is only as good as its implementation. Our engineers will support your internal teams with the latest tools, languages and methods to build and roll-out world-class solutions – together.



### INTELLIGENT PLACEMENT & MIGRATION

A move to the cloud presents a significant opportunity to improve your use of technology. Intelligent Placement optimises your cloud migration by determining the optimal target for applications as they are migrated, based on your architecture's cloud native nature.



### REMEDiation, EXTENSION & ENHANCEMENT

We'll quickly remediate any issues you might be experiencing. Our experts will work with your team to extend and enhance your cloud solution to drive performance and business agility.



### OPERATION & SUPPORT

We support more than 100 companies across the UK and Europe, minimising the need for reactive support. We use our knowledge, expertise and experience to build highly reliable and available solutions that perform as expected.

## SPEED. VALUE. BENEFIT.

Expert Thinking's accelerators – either as stand-alone 'off-the-shelf' proof-of-concepts; or to provide the foundation of a larger platform build – enable you to introduce new cloud technologies quickly, run production workloads, and integrate them into your wider environment:



### CLOUD NATIVE PLATFORM ACCELERATOR

A secure, cost-optimised Kubernetes solution with real-world application in your Azure or AWS subscription – delivered by highly experienced industry-certified subject matter experts. Quickly establish a production-like Kubernetes environment in AWS or Azure, and accelerate your cloud-native engineering journey.

### AZURE DATA PLATFORM ACCELERATOR

A secure, cost-optimised modern data platform complete with a real-world use case in your Azure subscription – delivered by our experts. Quickly leverage the power of Azure data platform and analytics, improving the speed and quality of your business decisions.

### AZURE VMWARE SERVICE ACCELERATOR

As the go-to accelerator for SMBs, the Azure VMware Service Accelerator accelerates your migration to full or hybrid cloud. It removes the usual obstacles of time, resource, and adaptability concerns to help you quickly downsize your on-premise IT infrastructure and/or rapidly scale in response to growth.

## WHY EXPERT THINKING?

Expert Thinking provides end-to-end support from advisory and consulting, through to design, build and implementation, and finally operation and support.

Expert Thinking helps customers avoid the pitfalls of cloud adoption by designing against clear, well defined, measurable outcomes.

Expert Thinking helps customers on a technical level from very early on in the sales cycle to fully understand objectives and define desired outcomes.

Value underpins everything Expert Thinking does and the team understand the need to deliver outcomes fast.

Expert Thinking puts customers first, developing independent, objective, expert solutions aligned to specific needs.



LEARN MORE ABOUT HOW EXPERT THINKING CAN HELP YOU MAXIMISE YOUR CLOUD INVESTMENT, PLEASE VISIT [WWW.EXPERT-THINKING.CO.UK](http://WWW.EXPERT-THINKING.CO.UK)